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**Hotel Felix Kicks Off Earth Month with Eco-Chic Event to  
Celebrate LEED Silver Certification**  
*First-Ever Chicago Hotel to Receive Recognition for  
Monumental Achievement in Energy and Environmental Design*

**CHICAGO** (March 15, 2011) – Hotel Felix, located at 111 W. Huron St., kicks off Earth Month by gathering Chicago’s top dignitaries for an unveiling of the prestigious Leadership in Energy and Environmental Design™ (LEED) Silver certification for commercial interiors from the U.S. Green Building Council (USGBC).

NBC’s Environmental Reporter Ginger Zee will unveil the award at 4 p.m. on April 1 at Hotel Felix, Chicago’s first hotel to earn the prestigious status.

A number of city and state dignitaries are invited, including First Deputy Commissioner for the City of Chicago Department of Environment, Josh Milberg; U.S. Senator Dick Durbin; Alderman Brendan Reilly (42<sup>nd</sup> Ward); and Honorable Jan Schakowsky (Illinois’ 9<sup>th</sup> Congressional District); along with other civic leaders who support environmental issues.

“Gathering our supporters and environmental influencers for the LEED Silver certification unveiling acknowledges not only our efforts, but those of the community,” said George Jordan, general manager of Hotel Felix Chicago. “We’re honored to be recognized by the U.S. Green Building Council and thrilled that NBC’s Ginger Zee can join us for the unveiling.”

According to Jordan, the hotel’s design includes many ongoing eco-friendly efficiencies, such as in-room motion sensors to control heat and air conditioning for a savings of about \$30,000 per year; fluorescent lighting throughout the property that saves nearly \$44,000 per year; and water waste reduction plumbing that saves one million gallons of water annually.

The invite-only celebration will continue with a complimentary cocktail reception at Elate, an upscale organic restaurant adjacent to Hotel Felix.

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### **More about a LEED Certification**

The LEED Green Building Rating System is the preeminent, internationally recognized building certification system for designing and constructing the world's greenest, most energy-efficient and high performance buildings. For more information, please visit [www.usgbc.org/LEED](http://www.usgbc.org/LEED).

### **More about Hotel Felix**

As Chicago's first hotel designed to meet Silver LEED certification, Hotel Felix (111 W. Huron) delivers an enriching experience that not only benefits the guests, but the environment as well. Hotel Felix opened in April 2009 after an extensive redevelopment of a 1926 building using organic materials and renewable resources. The 225-room boutique hotel is conveniently located just steps from the Magnificent Mile and The Loop, surrounded by many of Chicago's renowned attractions, popular restaurants, bars and world-class entertainment.

For more information and reservations, please visit [www.hotelfelixchicago.com](http://www.hotelfelixchicago.com) or call 312-447-3440 or toll-free 877-848-4040. To share and learn about the latest happenings at Hotel Felix, visit [www.facebook.com/hotelfelix](http://www.facebook.com/hotelfelix) and [www.twitter.com/hotelfelix](http://www.twitter.com/hotelfelix).

### **More about Hotel Felix' Ownership**

The property is owned by Oxford OBG Hospitality Investment Partners, a value-added acquisition and redevelopment initiative focused on the lodging sector. The \$50 million-plus project's investment group is led by Oxford Capital Group, LLC and other principals include Park Ridge-based Bricton Group, Inc. and Chicago-based GETTYS.

Oxford Capital Group, LLC is a Chicago-based real estate, private equity, asset management and investment holding company. Oxford Capital and its principals' investment activities focus on operationally intensive forms of real estate with the majority of the firm's activities devoted to lodging, hospitality, recreational real estate, and senior housing. For more information, visit [www.oxford-capital.com](http://www.oxford-capital.com).

The Bricton Group, Inc. is a full-service management company headquartered in Park Ridge, Ill., which focuses on providing returns to owners. For more information, visit [www.bricton.com](http://www.bricton.com).

GETTYS is an award-winning, creative and innovative team of hospitality experts headquartered in Chicago with offices in Miami, New York, Irvine, Calif., Bangkok, Beirut, Cairo, Dubai, Hong Kong and Jeddah. For nearly 25 years across the globe, GETTYS has specialized in creating value through interior design, procurement, branding and development services from project conception to completion. For more information and a sampling of GETTYS' extensive portfolio, visit [www.gettys.com](http://www.gettys.com).

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