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**Hotel Felix Wins 2011 Hospitality Industry Award for Greenest Venue**  
*International Association Recognizes Hotel Felix as Greenest Hotel in Illinois*

CHICAGO, Dec. 12, 2011 – Maggie Bleau, President of the Illinois Chapter of Hospitality Sales and Marketing Association International (HSMIAI), announced Hotel Felix (111 W. Huron in Chicago) as the winner of the 2011 IL HSMIAI Award for Greenest Venue.

Hotel Felix opened in April 2009 after an extensive redevelopment of a 1926 building using organic materials and renewable resources. Hotel Felix earned the Leadership in Energy and Environmental Design™ (LEED) Silver certification for commercial interiors from the U.S. Green Building Council (USGBC) as the first hotel in Chicago to do so. The hotel's design includes many ongoing eco-friendly efficiencies, such as in-room motion sensors to control heat and air conditioning; florescent lighting throughout the property and water waste reduction plumbing that saves one million gallons of water annually.

“As the first Silver LEED certified hotel in Chicago, we're thrilled to win the award for 'Greenest Venue,’” said George Jordan, general manager of Hotel Felix Chicago. “It's a prestigious award and a tremendous honor to be recognized by HSMIAI for our green efforts.”

For more information and reservations, please visit [www.hotelfelixchicago.com](http://www.hotelfelixchicago.com) or call 312-447-3440 or toll-free 877-848-4040. To share and learn about the latest happenings at Hotel Felix, visit [www.facebook.com/hotelfelix](http://www.facebook.com/hotelfelix) and [www.twitter.com/hotelfelix](http://www.twitter.com/hotelfelix).

**About Hotel Felix**

As Chicago's first hotel designed to meet LEED Silver certification, Hotel Felix (111 W. Huron) delivers an enriching experience that not only benefits the guests, but the environment as well. Hotel Felix opened in April 2009 after an extensive redevelopment of a 1926 building using organic materials and renewable resources. The 225-room boutique hotel is conveniently located just steps from the Magnificent Mile and The Loop, surrounded by many of Chicago's renowned attractions, popular restaurants, bars and world-class entertainment.

For more information and reservations, please visit [www.hotelfelixchicago.com](http://www.hotelfelixchicago.com) or call 312-447-3440 or toll-free 877-848-4040. To share and learn about the latest happenings at Hotel Felix, visit [www.facebook.com/hotelfelix](http://www.facebook.com/hotelfelix) and [www.twitter.com/hotelfelix](http://www.twitter.com/hotelfelix).

### **About HSMAI**

The Hospitality Sales and Marketing Association International (HSMAI) is committed to growing business for hotels and their partners, and is the industry's leading advocate for intelligent, sustainable hotel revenue growth. The association provides hotel professionals & their partners with tools, insights, and expertise to fuel sales, inspire marketing, and optimize revenue through programs such as HSMAI's Affordable Meetings, Adrian Awards, and Revenue Management Strategy Conference. HSMAI is an individual membership organization comprising more than 7,000 members worldwide, with 40 chapters in the Americas Region. Connect with HSMAI at [www.hsmmai.org](http://www.hsmmai.org), [www.facebook.com/hsmmai](http://www.facebook.com/hsmmai), [www.twitter.com/hsmmai](http://www.twitter.com/hsmmai) and [www.youtube.com/hsmmail](http://www.youtube.com/hsmmail).

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