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**Special Recognition Award Bestowed Upon Hotel Felix**  
*Greater North Michigan Avenue Association Present Beautification Award to the  
hotel in honor of eco-friendly sculptures*

CHICAGO, Sept. 28, 2011 — Loren and Madeline, each standing more than 8-feet tall, welcome guests and Chicagoans at the entrance to Hotel Felix (111 W. Huron in Chicago). The two eco-friendly sculptures are recognized by the Greater North Michigan Avenue Association.

“There is no doubt that our artwork, also known as Loren and Madeline, bring immense character to the front entrance,” said George Jordan, general manager of Hotel Felix. “We would like to thank the Greater North Michigan Avenue Association for the beautification award.”

The sculptures, made of reclaimed materials, reflect Hotel Felix’s Leadership in Energy and Environmental Design™ (LEED) Silver status for commercial interiors from the U.S. Green Building Council (USGBC) and dedication to pollution-free air, water, wind and earth.

The award will be presented at GNMAA’s Fall Membership luncheon on Wednesday, Sept. 28, 2011 at the Fairmont Chicago Millennium Park.

**More about Hotel Felix**

As Chicago’s only LEED Silver certified hotel, Hotel Felix (111 W. Huron) delivers an enriching experience that not only benefits the guests, but the environment as well. Hotel Felix opened in April 2009 after an extensive redevelopment of a 1926 building using organic materials and renewable resources. The 225-room boutique hotel is conveniently located just steps from the Magnificent Mile and The Loop, surrounded by many of Chicago’s renowned attractions, popular restaurants, bars and world-class entertainment.

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For more information and reservations, please visit [www.hotelfelixchicago.com](http://www.hotelfelixchicago.com) or call 312-447-3440 or toll-free 877-848-4040. To share and learn about the latest happenings at Hotel Felix, visit [www.facebook.com/hotelfelix](http://www.facebook.com/hotelfelix) and [www.twitter.com/hotelfelix](http://www.twitter.com/hotelfelix).

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