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Hotel Felix Chicago Celebrates Earth Month in Sustainable Style
*Chicago's First Silver LEED Certified Hotel Plans for Environmentally Friendly
Activities throughout April to Celebrate Earth Month*

CHICAGO (March 29, 2016) – Earth Month is the annual reminder for many travelers to consider new green practices. Hotel Felix, Chicago's first Silver LEED certified hotel, commits to reducing its carbon footprint year round and Earth Month is a celebration of its ongoing green efforts.

This April, Hotel Felix Chicago (111 W. Huron Street) will offer eco-friendly activities and discounts for like-minded travelers. Guests and Chicagoans can take advantage of the following incentives throughout Earth Month:

- **Scrappy's Green Tips – and a new Sidekick:** Scrappy, a larger-than-life sustainable dog sculpture outside Hotel Felix, will offer his eco-friendly tips throughout Earth Month on social media with #ScrappyTips. He also will have a new sidekick in Troy Murray, Director of Front Office, as he takes on the role of the hotel's new green ambassador. The always-vibrant Murray will share four videos online showcasing the hotel's eco-friendly offerings. Green enthusiasts can find both Troy's videos and Scrappy's green tips on Facebook (www.facebook.com/hotelfelixchicago), Twitter (www.twitter.com/hotelfelix) and Instagram (www.instagram.com/hotelfelix) throughout Earth Month.
- **Stay Green and Save Green:** During Earth Month, all guests who book new reservations via Hotel Felix' website will receive 22 percent off the best available rate in April. This offer is available for new reservations only in April 2016.
- **Green Groups Save Green:** During Earth Month, eco-friendly group bookings will receive 22 percent off the best available rate if they show proof of their environmental practices, such as their recycling program or car-sharing services. This special discount is available only for new group bookings in April and May 2016. For inquiries, please contact Marianne Encarnado, Area Director of Sales and Marketing, at 312-447-2950.
- **Be Green and Tweet Green:** During Earth Month, Hotel Felix will launch a Twitter giveaway to inspire its eco-friendly followers to tweet green activities throughout the month. From recycling more to riding bikes to work, all green

enthusiasts can tweet with how they're being green for a chance to win a two night stay at Hotel Felix. The person who tweets their green efforts the most during April to @hotelfelix with hashtag #GreenFelix will win a complimentary two-night stay. Management will determine if there is a tie. The giveaway starts at 10 a.m., April 1 and runs until April 30 at 5 p.m. CT. The winner will be announced the week of May 2.

"We are continually excited for Earth Month because we feel Hotel Felix is a great example of how we can encourage travelers to reduce their carbon footprints and improve our environment," said George Jordan, Area General Manager of Hotel Felix Chicago and Senior Vice President of Oxford Hotels & Resorts.

To learn more about Hotel Felix Chicago, please visit www.hotelfelixchicago.com.

More about Hotel Felix

As Chicago's first hotel awarded Silver LEED certification, Hotel Felix (111 W. Huron) delivers an enriching experience that not only benefits the guests, but the environment as well. Hotel Felix opened in April 2009 after an extensive redevelopment of a 1926 building using organic materials and renewable resources. The 225-room boutique hotel is conveniently located just steps from the Magnificent Mile and The Loop, surrounded by many of Chicago's renowned attractions, popular restaurants, bars and world-class entertainment.

For more information and reservations, please visit www.hotelfelixchicago.com or call 312-447-3440 or 877-848-4040. To learn more about the latest happenings at Hotel Felix, please visit their blog, Happy Naturally (www.happynaturally.com) and join them on Facebook and Twitter at www.facebook.com/hotelfelix and www.twitter.com/hotelfelix.

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