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Earth Month Celebrations Abound at Hotel Felix Chicago

Chicago's First Silver LEED Hotel Extends Green Deals, Events and Activities throughout April

CHICAGO (March 24, 2015) – This April, Hotel Felix Chicago will celebrate Earth Month with green and eco-friendly activities and events for its guests and Chicagoans all month long. Hotel Felix continues to reduce its carbon footprint and encourages everyone to do the same.

Hotel Felix, located in Chicago's trendy River North neighborhood (111 W. Huron St.), is Chicago's first eco-friendly and Silver Leadership in Energy and Environmental Design™ (LEED) certified hotel. During April, the hotel is thrilled to announce the following activities for eco-friendly ways to get involved:

- **Earth Day, Earth Stay:** On April 8, starting at 12 p.m., the annual discounted Earth Day room rate of just \$20.15 (exclusive of the Chicago hotel tax), will be available to people who will reserve a room for an overnight stay on Earth Day, April 22, 2015. Guests are encouraged to visit www.hotelfelixchicago.com and use the online promo code EARTH. The offer is available to the first five reservations. Don't procrastinate – this deal will definitely go fast.
- **Green Deals from Divvy for Hotel Felix Guests:** On Earth Day, Divvy will give hotel guests free 24-Hour Passes to take advantage of their bike-sharing service. Plus, they will offer a discounted rate on the 24-Hour Pass throughout the month to all Hotel Felix guests. And, Chicagoans and guests should be on the lookout for additional complimentary prizes each week via social media from Divvy and Hotel Felix. Divvy is an ideal way to explore the city of Chicago with 300+ stations throughout the city. To learn more about Divvy, please visit DivvyBikes.com.
- **Scrappy's Green Tips:** Scrappy, one of the larger-than-life sustainable sculptures at Hotel Felix, will offer his eco-friendly tips throughout Earth Month. Scrappy's tips are both practical and humorous but most importantly – always green. As examples, Scrappy recommends unplugging chargers and devices when they're not in use. He also advocates walking whenever possible or taking public

transportation. Guests can find Scrappy's Green Tips on Twitter (www.twitter.com/hotelfelix) throughout Earth Month with hashtag #ScrappyTips.

- **Be Green and Tweet Green:** Hotel Felix will host a Twitter contest during Earth Month to encourage its eco-friendly followers to tweet green activities throughout the month. Green enthusiasts can tweet all month long with information on how they are being green, such as recycling their water bottle after lunch, drinking out of reusable travel mugs, biking to work, ride-sharing, etc. The person who tweets their green activities to @hotelfelix with hashtag #GreenFelix the most wins a complimentary night stay at Hotel Felix Chicago. Management will determine if there is a tie. The contest starts at 10 a.m., April 1 and runs until April 30 at 5 p.m. CT.
- **Green Groups Save Green:** During Earth Month, eco-friendly group bookings will receive 20 percent off the best available rate if they show proof of their environmental practices. This special discount is available only for new group bookings in April and May 2015. For inquiries, please contact Marianne Encarnado, Area Director of Sales and Marketing, at 312-447-2950.
- **Green Shopping Galore:** On Earth Day, celebrate in green style by shopping at Greenheart Shop's Trunk Show on Hotel Felix' mezzanine. From 10-3 p.m., April 22, guests and Chicagoans can view their new line of green products, including their sustainably-sourced Peruvian wood serving dishes and get a sneak peek of what Greenheart has in their full store. All Hotel Felix guests will receive 20 percent off all merchandise in store throughout April with proof of hotel key.

"Earth Month is always an exciting time at Hotel Felix Chicago. Throughout the month, we have ongoing activities and events that truly show our commitment to the environment," said George Jordan, Area General Manager of Hotel Felix Chicago and Senior Vice President of Oxford Hotels & Resorts.

To learn more about Hotel Felix Chicago, please visit www.hotelfelixchicago.com.

More about Hotel Felix

As Chicago's first hotel awarded Silver LEED certification, Hotel Felix (111 W. Huron) delivers an enriching experience that not only benefits the guests, but the environment as well. Hotel Felix opened in April 2009 after an extensive redevelopment of a 1926 building using organic materials and renewable resources. The 225-room boutique hotel is conveniently located just steps from the Magnificent Mile and The Loop, surrounded by many of Chicago's renowned attractions, popular restaurants, bars and world-class entertainment.

For more information and reservations, please visit www.hotelfelixchicago.com or call 312-447-3440 or 877-848-4040. To learn more about the latest happenings at Hotel Felix, please visit their blog, Happy Naturally (www.happynaturally.com) and join them on Facebook and Twitter at www.facebook.com/hotelfelix and www.twitter.com/hotelfelix.

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Journalists' Notes: To visit Hotel Felix, check out the Earth Month activities or request photos, please contact Molly Lynch at 773-505-9719 or via email at molly@lynchgrouponline.com.